

Badra Alawa

Born 1973-Lebanese

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BRIEF DESCRIPTION OF MAIN QUALIFICATIONS

- Education background in Economics with 19 years' experience in programs/projects development and management, 14 of which with the International Labour Organization (ILO) in various fields of social and economic development, with focus on gender equality, women entrepreneurship, women employment, and elimination of child labour.
- Very good knowledge of development, decent work including child labour and gender equality issues in Egypt, Tunisia, Lebanon, and selected ACP countries.
- Extensive experience in:
 - Implementation of child labour projects
 - Design, field implementation and monitoring of development projects.
 - Mobilization and training of governmental organisations, social partners, and NGOs on issues related to gender, child labour, and child rights.
 - Coordination with various national stakeholders (mainly including Ministries of Labour, Education, Women Affairs, and Social Affairs, employers' and workers' organizations, UN agencies, and NGOs) on issues related to gender equality and child labour and providing support to the Government on the implementation of related strategies.
 - Ensuring efficient workflows with country teams, admin/finance, programme departments, HR, and communication in processing operations in various settings for the management of technical cooperation funded by some of the most exigent funding agencies such as the European Union, US Department of Labour, USAID, and the World Bank.
- Fluency in Arabic French and English with basic knowledge of Spanish.
- Eleven years of international experience (ILO HQ with regular missions to ACP countries; Egypt and Tunisia)

PROFESSIONAL EXPERIENCE

- May 2018 – Present
- International Labour Organization/HQ – Fundamental Principles and Rights at Work Branch (FUNDAMENTALS)
 - Project Manager of the EU-funded project on the “Elimination of child labour and forced labour in the cotton, textile, and garments supply chain: An integrated approach”
 - Responsibilities:
 - Leading, coordinating, and supervising the implementation, management, coordination, M&E, of the project which seeks to promote enhanced national legislation and policies, to address the basic needs and rights of children engaged or at risk of child labour, and of victims of forced labour, while adopting an integrated area based approach, embedded in a value chain approach including cooperation with local industry and international buyers. The project is implemented in three target countries (Burkina Faso, Mali and Pakistan) together with a set of awareness raising activities in Peru.
 - Providing technical support within the thematic desk of the FUNDAMENTALS branch on supply chains.
- Jan.2013 – April 2018
- International Labour Organization – Decent Work Team for North Africa/Country Office Egypt
 - Chief Technical Advisor, Decent Work for Women in Egypt & Tunisia
 - Responsibilities:
 - Responsible for the implementation, management, coordination, M&E, of two projects: The "Way forward after the revolution: Decent work for women in Egypt and Tunisia" project funded by Finland (second phase in preparation) and the "Promoting gender-responsive workplaces in Egypt" funded by the Netherlands developed as part of fundraising efforts for a programmatic approach. This included drafting concept notes and project documents, preparing project progress reports, budget revisions, extension requests, and coordination with

PARDEV and technical departments and liaising with the donors.

- Designing, implementing, and monitoring of all project activities in different technical fields, namely, gender, employment, enterprise development, social protection, workers' and employers' activities.

- Supporting policy action in the above areas, namely on women's entrepreneurship development (WED), rural women economic empowerment, and extension of maternity protection.

- Coordination/supervision of research, including on maternity protection, WED, participation of women in employers' and workers' organizations, violence at work.

- Supervising the development of an HR and gender academy in Egypt for private companies; coordinating gender audits, and working with EOs to improve the situation of women in the labour market.

- Acting as a focal point on gender for the DWT, representing the office in country and regional UNCT Gender Theme Group and Gender and Development subgroup of the DPG, and in relevant conferences, including some organised by UNESCWA (in Abu Dhabi), UN Women regional office (in Tunisia), UN Global Compact (in Cairo).

- Managing the human resources of the project including recruitment, performance & providing technical backstopping.

- Ensured the efficient communication of the women employment challenges in Egypt and Tunisia and supported related media coverage (TV interviews on NileTV, BBC Arabic, CBC), including on the occasion of IWDs.

- Key achievements:

- Establishing solid partnerships with social partners despite political challenges and promoting institutional changes: In Tunisia, within EOs (academy for women entrepreneurs) and WOs (quota adopted by UGTT; women in middle leadership positions empowered) and in Egypt, within the FEI (creation of the Women in Business Support unit, women on the board for the 1st time) and with TUs supported with a training programme on gender equality and the role of TUs.

- Developed an integrated intervention in Upper Egypt, under which 3 cooperatives were created and emerged as successful ex. of promotion of women's employment and leadership in remote rural areas either as women-only cooperatives (handicrafts) or as a mixed coop. (agric).

- Supervised the development of a 15-day training for private companies under the FEI HR & gender academy.

- Completion of research on the econ. impact of extending maternity protection; and the 2 WED assessments for Egypt and Tunisia which provided basis for policy action

Sept. 2008 – Jan. 2013

- International Labour Organization – Headquarters, Geneva

- Technical Officer, TACKLE Project – International Programme for the Elimination of Child Labour (IPEC)

- Responsibilities:

- Contributed to the supervision of the TACKLE project implemented in 12 countries of the Africa, the Caribbean and the Pacific group of states (ACP), through technical backstopping, coordination of outputs delivery, and M & E of project activities:

- Developed and monitored workplans with IPEC Geneva-based technical experts (and external consultants) to ensure timely and effective input of technical expertise to IPEC project.

- Coordinated the work of national professionals in designing, monitoring, and reporting of project activities, including on CL and education, child labour in post-conflict settings, CL in agriculture, and girls child labour. Provided guidance for the development and implementation of action programmes.

- Supported the development of information systems that capture information on key IPEC indicators, particularly Direct Beneficiaries Monitoring and Reporting (DBMR) systems. Prepared periodic reports on the status of programme planning and implementation, and established coordination with concerned ILO departments, field offices and projects.

- Participated in training seminars and workshops to field staff as resource person including selecting/adapting IPEC training material as relevant. Ensure staff is familiar with various

IPEC tools, manuals and material of relevance to the project.

- Contributed to IPEC's global knowledge base on child labour and education, particularly with regard to vocational education, skills training and apprenticeships in conflict and post-conflict countries, by review and consolidation of project experiences as well as by interacting with other partners, including ILO technical departments, UN agencies, and workers' and employers' organizations.

- Promoted ILO policies regarding child labour, equality of opportunity and treatment for women and men, and the relevant International Labour Standards.

- Key achievements:

- Contributed to the achievement of TACKLE objectives in the 12 countries covered, including: enhancement of national legislative frameworks in relation with education and child labour (CL), strengthening of institutional capacity leading to improved formulation and implementation of CL strategies, targeted actions to combat CL, and enhancement of knowledge base and networks on CL and education.

- Backstopped several research projects and designed several activities which served as good practices on CL and education.

- Ensured the signature of the project MOUs between the ILO and the ministries of labour and education; provided technical expertise to the National Steering Committees, trained partners, and supported national professionals in developing work plans and monitoring project activities, including through missions to: Jamaica, Guyana, Sudan, Papua New Guinea, and Fiji.

- Provided regular backstopping to national staff and developed an information system to capture progress on the project indicators.

June- July 2008

International Labour Organization- Headquarters in Geneva and ILO Office in Egypt
Consultant

Consultancy in Cairo for the pilot-testing and adaptation of a Hazardous Child Labour manual.

Oct. 2005 – May 2008

International Labour Organization - Regional Office for Arab States, Beirut
National Programme Manager – International Programme for the Elimination of Child Labour (IPEC)

Responsibilities:

- Planned and implemented activities in the areas of legislation reform, CL policies, institutional capacity building, domestic child labour, girl child labour;
- Coordinated the effective provision of inputs and delivery of outputs within the stated times and in compliance with ILO and IPEC financial and operating procedures. Developed the project workplan and monitoring plan;
- Initiated action programmes with government authorities, employers' and workers' organizations, and NGOs;
- Built partnerships with all stakeholders active in the area of child labour. Liaised with the government, the National Steering Committee, thematic working groups, and local committees;
- Reviewed and analyzed country specific development plans and priorities, socioeconomic data, and reports;
- Identified consultants for different research and training activities. Followed-up on rapid assessments, baseline surveys and concept papers. Organized/conducted workshops and trainings with implementing agencies;
- Prepared technical progress reports submitted to IPEC desk officer and donor;
- Programmed and controlled funding resources, prepared budget estimates, expenditure forecasts, and needed budget revisions;
- Developed a national computerized database system on Microsoft Access adopted by implementing agencies for Direct Beneficiaries Monitoring and Reporting (DBMR);
- Supervised the work of support staff and implementing agencies in their day to day operations and conduct field trips for monitoring, evaluation and planning.

Key achievements:

- Developed and managed 15 action programmes with ILO constituents and other governmental and non-governmental partners;
- Initiated the process for the revision and update of the National List on Hazardous Occupations within a tripartite framework and using the National Job Classification;
- Developed a national electronic Beneficiaries Monitoring Database Reporting System that is used by all Implementing Partners (IPs); Delivered related training to IPs;
- Initiated model direct intervention activities on child labour;
- Maintained networking platforms on the national and local levels;

July 2000 – Oct. 2005

René Moawad Foundation, Beirut
Programme Officer/Project Manager

Responsibilities:

- Designed and planned programs in social development, targeting youth, children, women and rural population;
- Managed several projects related to development issues. Project areas include: community development, non-formal education, environment, gender, human rights and agricultural development;
- Developed project proposals, budgets and implementation plans (over 30);
- Acted as Focal Point on gender issues and gender mainstreaming; namely through participation in a cycle of training on gender related issues (namely on gender Training Techniques; Strategic Planning; Advocacy; Qualitative Tools for Research ; Communication; and Women Leadership) organised in Rabat, Cairo, Beirut and Washington in cooperation between MacMag Glip and the Women's Learning Partnership-Washington, the NGO's Forum for Women and Development -Cairo, and l'Association Démocratique des Femmes du Maroc- Morocco.
- Developed and supervised local needs assessment strategies for projects design;
- desk reviews on the various subjects related to developmental activities;
- Direct involvement in the training activities;
- Projects follow-up and reporting for various donor funded projects;
- Proposal elaboration, definition of execution mechanisms , and synchronization between activities of main projects targeting youth and working children, namely the CUDMOS project (funded by World Bank and CDR within the Community Development Projects) and the ACCESS Mena (funded by the US Department of Labor through the Cooperative for Housing Foundation);
- Oriented volunteers, interns and project assistants;
- Maintained contact with donors for project elaboration.

Key achievements:

- Played key role in the expansion of the Foundation's programme in the different development fields from small and medium scale interventions to nation-wide projects;
- Succeeded in introducing new major projects funded by international donors, such as the USAID, the World Bank, USDOL, etc.
- Contributed to the enhancement of strategic thinking and planning in the organization.
- Improved the effectiveness of the interventions in the social development field by the implementation of adequate approaches and the introduction of new tools such as the mapping of services using Geographic Information Systems
- Implementation of a series of workshops on cooperatives in Lebanon in partnership with UNDP

Oct 1997 – June 2000

The Lebanese Center for Policy Studies, Beirut
Researcher

Activities covered full participation in all stages of research projects including data collection, literature review, analysis, and final writing. Worked on many projects in economics and other

multi-disciplinary fields, mainly:

- The Fiscal Adjustment to the Euro-Mediterranean Partnership Agreement.

Published article: "An Overview of the European Assistance System in the Mediterranean Region." in: Samira Atallah [ed.]. *The Euro-Mediterranean Partnership: Fiscal Challenges and Opportunities*. Beirut: LCPS, 2000;

- Privatization projects in Lebanon;
- Sectoral analysis of several economic sectors, mainly the banking sector;
- Local governments in the Middle East and North Africa Region.

Assistant Editor

Responsible for editorial tasks including editing and proofreading, translation, development and maintaining of bibliographical databases, and participation in all phases of publication production. Worked specifically on the LCPS Arab periodical (*Abaad*), and on various books in Arabic and English.

Oct 1996 – Oct 1997

Network SB Ltd., Beirut
Research and Analysis Officer

Responsible for the preparation of market studies and business information services:

- Market studies planning, writing and editing of reports, development of data processing system, administration of the unit's team

EDUCATION

1995 – 1996

Université Saint-Joseph (USJ), Beirut
Maîtrise in Economics (Major in Economic Policy)

Thesis: "Les fondements de la distribution d'un revenu minimum substitutif"

1992 – 1995

Université Saint-Joseph (USJ), Beirut
BS in Economics

1991

Ecole de la Sainte-Famille, Tripoli
French Baccalaureate – Série C
Lebanese Baccalaureate – Maths Elémentaires

PUBLICATIONS, TRAINING AND OTHER PROFESSIONAL ACTIVITIES

Jan-Feb 2003

International Baikal Winter University, Irkutsk-Siberia, Russia
Participation in an urban planning contest on "Science and University in the Town" organized by Les Ateliers d'Eté de Cergy-Pontoise, Université Européenne de Maîtrise d'Oeuvre Urbaine and Irkutsk State Technical University

Jan -June 2002

Académie Libanaise des Beaux Arts (ALBA University), Beirut

Intensive course on Geographic Information System (GIS) and Remote Sensing

2000 – 2002

Machreq Maghreb Gender Linking and Information Project (MacMag Glip), Beirut

- Trainee - Participated in a cycle of training on gender related issues, namely on Training Techniques; Strategic Planning; Advocacy; Qualitative Tools for Research; Communication; and Women Leadership in Rabat, Cairo, Beirut and Washington organized in cooperation between MacMag Glip and the Women's Learning Partnership-Washington, the NGO's Forum for Women and Development –Cairo, and l'Association Démocratique des Femmes du Maroc- Morocco.
- Trainer on gender and development for the following local associations:
 - Association Démocratique des Femmes du Maroc, Rabat, December 2002
 - Youth Association for Blinds, Beirut, November 2001
 - René Moawad Foundation, Zgharta, February 2001

July 1995 – Oct 1995

United Nations Development Program, Beirut
Internship in the context of the preparation of the report: *Profile of the Human Development Report in Lebanon, 1997*